

## Brand guidelines

### About



We build intelligent software tools for Charge Point Operators (CPOs) in the electric vehicle charging ecosystem. While most market attention currently goes to e-mobility service providers (EMSPs), our mission is to strengthen the role of the CPO by enabling smarter operations, better customer communication, and seamless end-user experiences. Our tools integrate directly with CPMS systems to empower CPOs with advanced solutions for ad-hoc (direct payment) flows and driver apps — helping them attract, engage, and retain their customers.

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Brand guidelines

Color

Primary



HEX 1e223d  
R30 G34 B61  
C90 M84 Y46 K53



HEX f05223  
R240 G82 B35  
C0 M84 Y100 K0

Secondary



HEX e6d6b7  
R230 G214 B183  
C9 M13 Y29 K0